



EUXTON VILLA FOOTBALL CLUB

HELPING PEOPLE PARTICIPATE, DEVELOP AND ACHIEVE



SPONSORSHIP OPPORTUNITIES



EUXTON VILLA F.C.



HELPING PEOPLE PARTICIPATE, DEVELOP AND ACHIEVE

WELCOME

Welcome to the Corporate Sponsorship Brochure of Euxton Villa Football Club.

Inside, you will find out about the amazing opportunities we have for your business to support vital charitable work delivered at the heart of our community.

From as little as £300, your business can play a part, whether you have a corporate social responsibility agenda to meet or you just want to give back and engage the community you trade in.

Euxton Villa Football Club is an award-winning, non-profit, self-funding registered charity (number 1202828) and community organisation that has been working within the Chorley community since 1907.



GRAHAM KEYTE
CEO



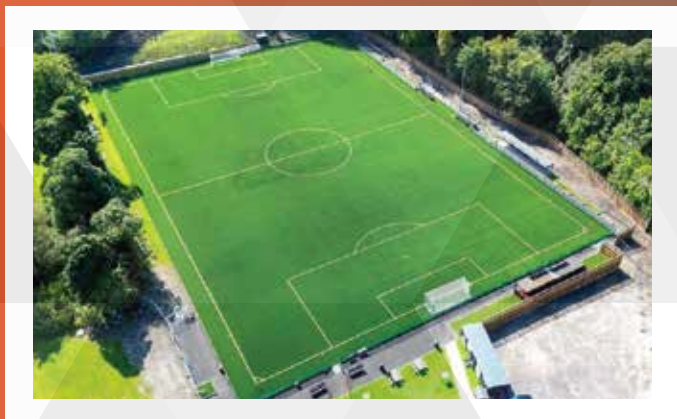
MARK McDONNELL
CHAIRMAN

The club has a 3-star FA Accreditation, the highest available with over 40 girls, boys & adult teams ranging from under 5s to veterans. We play in the National League, step 6 which is semi-professional. We have the ability to engage people, improve community cohesion and raise the hopes and aspirations of the people of Chorley.

CONTENTS

3	Welcome
4	Headline Stadium Sponsor
5	New stand Sponsor
6	Perimeter Banner Advertising
7	Player Tunnel Sponsor
8	Player Sponsor
9	Match Day Programme/Match Day Sponsor/Match Ball Sponsor
12	Junior Kit Sponsor
14	Euxton Villa FC Community Draw





The Euxton Villa Stadium is a state of the art £1 million community facility developed and operated by Euxton Villa Football Club.

Situated on Runshaw Hall Lane, Euxton, the stadium is part of the Jim Fowler Memorial Playing Fields and provides fantastic outdoor facilities for many grassroots clubs, junior football leagues and local organisations.

For more information, please contact graham.keyte@gmail.com

HEADLINE STADIUM SPONSOR

SOLD

KEY BENEFITS

- Alignment and joint naming rights to the £1 million Euxton Villa FC Stadium.
- Your company logo on signage around the Euxton Villa Stadium which has over 100,000 visits a year.
- Press release to announce the partnership on the Euxton Villa website and socials.
- 4 Hospitality tickets to an Euxton Villa game (National League) of your choice (subject to availability).
- Branding to appear in every match day programme.
- Branding and link through on the Euxton Villa website.



To prepare for future promotion the club intends to acquire a new 100-seater stand to compliment the new stadium.

It will be sited in a primary position and will complete the new football stadium. Sponsorship can be joint (renewable every 2 years) or exclusive (lifetime).

NEW STAND SPONSOR

VARIOUS OPTIONS

KEY BENEFITS

- Joint or exclusive branding
- Your company logo on the stand
- Press release to announce sponsorship on the Euxton Villa website and socials.
- 4 Hospitality tickets to an Euxton Villa game (National League) of your choice (subject to availability).
- Branding to appear in every match day programme.
- Branding and link through on the Euxton Villa website.



For more information, please contact graham.keyte@gmail.com

PERIMETER BANNER ADVERTISING

Single Board - £395

Double Board - £750



KEY BENEFITS

- Your company advertising banner on our £1, 000, 000 3G pitch perimeter fence.
- Different rates to suit your budget.
- Priority to renew each season.
- Social Media post highlighting your company's new banner.
- Periodic posts on social media throughout the season.
- Favourable rates for additional advertising in the match day programme.
- Opportunity to advertise elsewhere on the Jim Fowler memorial playing fields.

For more information, please contact graham.keyte@gmail.com

PLAYER TUNNEL SPONSORSHIP

£4,500 – 10 Years



KEY BENEFITS

- Your company advertising logo on the player tunnel leading to our £1, 000, 000 3G pitch.
- Social Media post highlighting your company's new sponsorship.
- Periodic posts on Social Media throughout the season
- Favourable rates for additional advertising in the match day programme.
- Opportunity to advertise elsewhere on the Jim Fowler memorial playing fields.

For more information, please
contact graham.keyte@gmail.com





PLAYER SPONSOR

Bronze - £80

Silver - £120

Gold - £150



KEY BENEFITS

- **ALL PACKAGES INCLUDE:**
- Promotion on social media channels (over 5k followers).
- Advert on sponsor page in club programme.
- **SILVER** - All of the above PLUS FREE season ticket OR 1/4 page ad in programme.
- **GOLD** - All of the above PLUS FREE season ticket AND 1/4 page ad in programme.



For more information, please contact mark.mcdonnell007@yahoo.co.uk

MATCH DAY PROGRAMME SPONSORSHIP



From

£75 – Quarter page

£100 – Half page

£150 – Full page

KEY BENEFITS

- Company details appear in the matchday programme and voice announcements on the day.
- Social media post highlighting sponsorship



For more information, please contact mark.mcdonnell007@yahoo.co.uk



MATCH SPONSOR

£100

KEY BENEFITS

- Company details appear on the front of the matchday programme and voice announcements on the day.
- 4 admission tickets – half time hospitality.
- Choose home Man of the Match
- Photo presentation.
- Company details appear in the matchday programme and voice announcements on the day.
- Social Media post highlighting your company's sponsorship.



MATCH BALL SPONSOR

£30

- Voice announcements on the day.
- Social Media post highlighting your company's sponsorship

For more information, please contact mark.mcdonnell007@yahoo.co.uk

FOOTBALL KIT SPONSOR – JUNIORS



**Sponsor a Junior team kit
and /or training tops.**

Kit pricing

Age 7-9 years: £385

Age 11 – 12 years: £410

Age 13-15 years: £620

KEY BENEFITS

- Photo of team highlighting company's sponsorship.
- Social Media post highlighting your company's sponsorship.
- Entry on Club website highlighting your company's sponsorship.

**For more information, please contact
graham.keyte@gmail.com**



CLUB HISTORY

THE VILLAGE OF EUXTON (PRONOUNCED X-TON) NESTLES BETWEEN CHORLEY AND LEYLAND, VERY CLOSE TO JUNCTION 28 OF THE M6, AND IS LARGELY SITUATED ALONG THE A49 WHICH RUNS PARALLEL. THE POPULATION HAS GROWN EXPONENTIALLY IN RECENT YEARS AS, LIKE MANY OTHER SUCH TOWNS AND VILLAGES, CONTINUOUS BUILDING WORK HAS SUBSTANTIALLY INCREASED THE HOUSING STOCK.

Euxton Villa FC can trace their roots back to 1907. Playing simply under the name Euxton, the club led a nomadic existence, playing at various venues around the village, before finally being able to buy three farmer's fields in 1985, thanks in part to a generous long term loan from Jim Fowler, hence the ground name, though sadly Jim did not live to see the investment blossom.

Some thirty five years ago, they merged with junior teams from the village, and the club continued organic growth to the present day, which sees an Euxton Villa of some forty five teams of boys, girls and open age on a much developed site, able to offer a route from early junior football right through into adult for boys and girls alike.

In 2002 we became Community Club, and proud to be one of the first in the country to attain this status. With the first team stepping up from the Preston and District League to the West Lancashire League, it was clear that further development was needed, and a fundraising drive coupled a Football Foundation grant resulted in the opening of the current clubhouse in 2008 by Chorley MP and Speaker of the House Lindsay Hoyle.

In 2012 Villa were voted Community Club of the Year, and the year after were awarded LFA Charter Standard Development Club of the Year and subsequently FA North West Region Club of the Year. The Club have since been awarded Tier 2 Status and have been selected as one of 150 Clubs nationwide for the FA Community Pilot Scheme. All of this, as is the case with most clubs, has only been possible thanks to an army of selfless and enthusiastic volunteers.

On the playing side, Euxton Villa as previously mentioned joined the West Lancashire League from The Preston District League, a huge step it seemed at the time, but under the

stewardship of manager Mark McDonnell, back to back promotions were achieved in the first two seasons, and Villa remained a prominent member of the Prem for twenty years or so, winning the Richardson Cup, The Bolton Wanderers Goldline Trophy, and the prestigious Lancashire Amateur Shield along the way.

Mark held the manager role for over 25 years before moving upstairs to oversee the next chapter in the club's development. Matt Atherton, a product of Villa's youth system and someone with an extensive knowledge of the semi pro game, returned as Player Coach, and the push for the next step began in earnest. Although plans were somewhat stymied by the pandemic, nevertheless a huge and ongoing investment of time and capital saw Euxton Villa embark a new adventure, in what was another massive step up to the NWCFL.

Daunting as it may have seemed at the time, it has proved to be a very positive move, with players, officials and volunteers rising to the challenge and quickly establishing Euxton Villa as a well organised addition to the League. Manager 'Athers' stuck largely with the players who got us there, and with a couple of key additions, the team finished in the Playoffs in both of their first two seasons, far exceeding all expectations.

And still it goes on. At the end of last season, funded largely by The Football Foundation and in part by Chorley Council, work began on the next phase of development, meaning that from the start of season 24/25 the main pitch will be a state of the art 3g, providing certainty going forward into the unknown effect of climate change as well as improving the experience for the junior section and providing a fantastic asset for the wider community.

Further improvements are ongoing to both the clubhouse and the ground, and Euxton Villa FC are extremely grateful for the hard work of the many volunteers and the generosity of the sponsors who allow the progress to continue.



EUXTON VILLA FC COMMUNITY DRAW

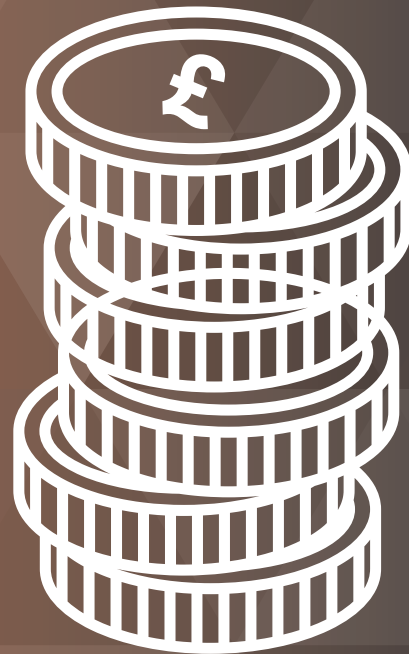
£5 per number



**Monthly prizes 1st/2nd/3rd –
provides vital funds to help
manage the club.**

KEY BENEFITS

- Opportunity to win cash prizes for a small outlay.
- An easy and affordable way of supporting the club.



**For more information, please visit
www.euxtonvillaafc.com/sponsor/**

MAIN SPONSORS



PORSCHE

**Porsche Centre
Preston**



**Premier League
Stadium
Fund**



X **EUXTONVILL AFC**

@ **euxton_villa_fc**

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